

215,000

We can take you to over 215,000 readers in the Catholic Community with all the benefits of knowing that bit more about our readers' views, outlooks and principles.

Specialised Market

Our 12 publications allow you to select a particular region, or an even more specialised market.

Legacies

Perfect for appeals for charity legacies.

For the sake of the beneficiaries of a charity it is important to access fundraising areas not affected by the current financial situation. By running an appeal for people to leave charities money in their will you are safeguarding the future of your work. Although very few people may respond to this appeal the support that those responses would bring would more than justify the advertising.

Donations

Perfect for reaching people wanting to donate to charities.

At a time when people are having to cut back on spending it is crucial to target those who will still put charities first.

Fairtrade

Perfect for reaching customers interested in Fairtrade issues.

A high proportion of our readers would put fairtrade issues before economising.

Foreign Workers

Perfect for reaching those just arriving in the country.

A number of our publications go to communities that are welcoming people from other countries coming to work in the UK. Many will be helped to settle in by their local Church. This process will require setting up bank accounts, finding accommodation and a job, and learning English.



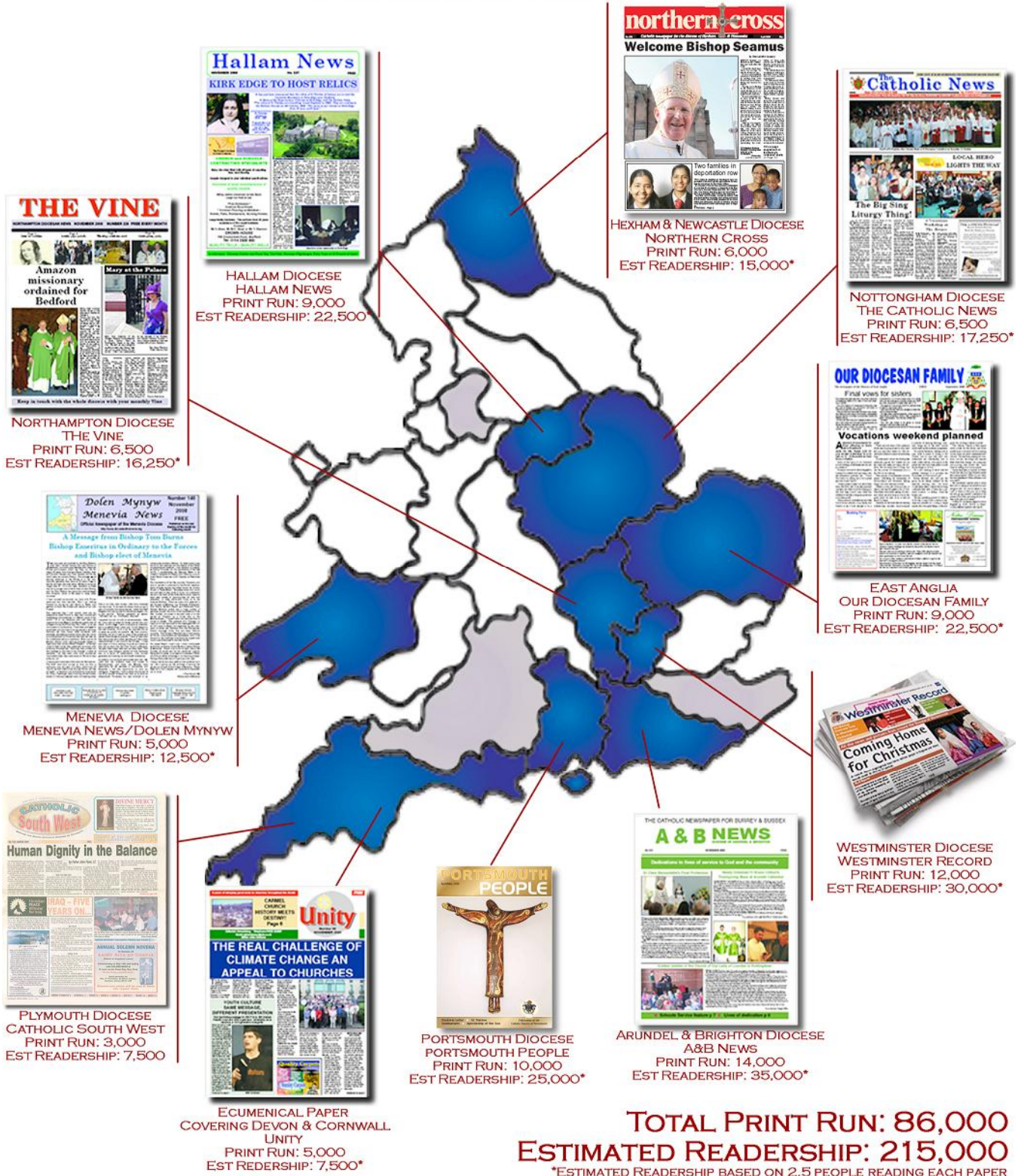
Services/Supplies

Perfect for providing services for Church communities.

Whether it is providing the materials that a Church or organisation need to run (such as liturgical materials, office supplies/equipment) or providing a service (such as funeral care, event catering, wedding services, building expertise) this is a perfect place establish yourself as a supplier.

Publications

NEWSPAPERS



Below is some information about each publication – if you want to compare the figures of each publication you can use the table on page 5.

A&B News is the official Catholic Newspaper for the diocese of Arundel and Brighton. The paper has been in existence for 18 years and is freely available every month in churches throughout the diocese. Arundel and Brighton covers the counties of Sussex and Surrey encompassing a large number of villages and smaller towns, as well as highly populated parts of Surrey, central Sussex and the city of Brighton and Hove.

Catholic News is a tabloid size newspaper is printed in full colour and is available every month on the first Sunday of the month from parishes around the diocese. The diocese of Nottingham covers the Counties of Derby, Leicester, Lincoln, Nottingham and South Humberside except parts of the High Peak and Chesterfield district of Derby.

Catholic South West is a monthly 12 page tabloid Newspaper for the Diocese of Plymouth. There is space for advertising throughout the newspaper as well as three features pages which vary each month. We do have a timetable of the features that will appear so please contact us for further information if you are interested. The Plymouth Diocese covers all of Cornwall, Devon, most of Dorset and the Isles of Scilly.

Hallam News is the official Catholic Newspaper for the diocese of Hallam is the Hallam News. The Hallam News is printed every month in full colour and is available for free from almost all parishes in the diocese. The Hallam diocese comprises of 65 parishes covering the city of Sheffield and the surrounding towns of Rotherham, Doncaster and Barnsley.

Menevia News is the monthly newspaper of the Catholic Diocese of Menevia. It is tabloid size and has 12 pages with full colour available throughout. The paper covers the city and county of Swansea and the counties of Carmarthenshire, Pembrokeshire and Ceredigion, as well as the southern half of Powys and the county borough of Neath Port Talbot.

Northern Cross is a 12 page tabloid newspaper for the Hexham & Newcastle Diocese which is published each month. The paper is in full colour and has space for advertising on every page. Hexham & Newcastle covers the counties of Northumberland, Tyne and Wear, Durham and that part of Cleveland North of the River Tees.

Our Diocesan Family is the newspaper has a total of 12 pages, all in full colour, and is produced in tabloid size. It is published bi monthly (6 issues per year) and is available from almost every parish within the diocese. East Anglia Catholic Diocese covers the counties of Cambridge, Norfolk, Suffolk and Peterborough.

Portsmouth People is a bi-monthly A4 magazine in full colour for the Diocese of Portsmouth. It has 28 pages as well as spaces on the cover for advertising. There are news pages and feature pages that cover certain topics. Some of these features appear each month or at appropriate times of the year. The Portsmouth Diocese covers Hampshire, the Isle of Wight, the Channel Isles and parts of Berkshire, Dorset and Oxfordshire.

Unity is a Christian newspaper which is distributed monthly to churches, church organisations, Christian bookshops, private subscribers etc. throughout Devon and Cornwall. It is ecumenical in content and is read across all Christian denominations.

The Vine is the diocese of Northampton's official Catholic Newspaper is The Vine. The 12 page tabloid size, full colour newspaper is free from most parishes each month. The Diocese of Northampton, includes the counties of Northamptonshire, Bedfordshire and Buckinghamshire, and also the Unitary Authority towns of Milton Keynes, Luton and Slough, with a total population of over 2 million people. There are 72 parishes and another 50 "Mass centres".

Westminster Record is the only diocesan newspaper which has a different structure. It is tabloid size but it has 16 full colour pages and is based around a 5 column layout rather than the 7 columns which the other papers have. Therefore in tables of advertising costs or mechanical information it is kept separate from the other papers. The Westminster Diocese comprises of 235 parishes across London (north of the river), all of Hertfordshire, and as far west as Sunbury and Hampton.

Other Church Publications

Networking Catholic Education Today

is a 48 page A4 size educational journal printed in full colour. It was first published in September 1999 and has been produced in five editions each academic year since. The Catholic Teacher organisations, CATSC (The Catholic Association of Teachers, School and Colleges) and CISC (The Catholic Independent Schools Conference) use the magazine as their house journal.

Westminster Year Book

is an annual publication of directory information for all the Churches and organisations in the diocese. It contains contact details for churches, priests and times of Masses and services for each parish. The directory comes out at the beginning of December and is in circulation throughout the year.

Other Publications

Sherwood Villager

is a free monthly tabloid size newspaper which is delivered to household and businesses throughout north Nottinghamshire. The Sherwood Villager is distributed door to door in most parts of this area including Bilsthorpe, Boughton, Eakring, Edwinstowe, Fernwood, Kersall, Ollerton, Southwell, Tuxford, Whalesby and Wellow.

Websites

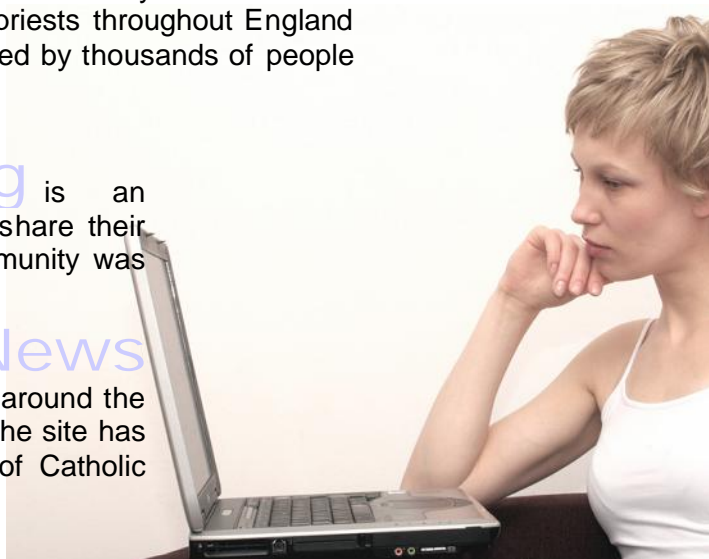
CathCom Ads was launched in 2008 to allow people to advertising on websites easily regardless of their budget. It is billed on a pay per view basis where you top up your account and then each time your advert is view a small amount of money is used. You can top up your account and change your advert as often as you like and whenever you like. Your advert can be seen on any of the websites listed on the previous page. You can sign up to **CathComAds** at www.CathComAds.com.

CatholicDirectory.org is a directory website with information about Catholic Churches, Schools and priests throughout England and Wales. It was first established in 1997 and is used by thousands of people per month.

Catholic Community.org is an online community for people to meet one another, share their faith, their resources, and their spirituality. The community was started in 2002 and was then relaunched in 2008.

Independent Catholic News

is a daily news service with local news articles from around the UK and global news articles from around the world. The site has new articles every day, making it a major source of Catholic News not only in this country but throughout the world.



Comparing the Publications

You may also find this table helpful as a way of comparing each newspaper and all the options that are available:

	A&B News	Hallam News	The Catholic News	Dolen Myny w Menevia News	Northern Cross	Our Diocesan Family
Diocese	Arundel and Brighton	Hallam	Nottingham	Menevia	Hexham & Newcastle	East Anglia
Price	free	free	20p	free	free	free
Printed	Every Month	Every Month	Every Month	Every Month	Every Month	Every Other Month
No. of Pages	12	12	12	12	12	12
Colour	Full	Full	Full	Full	Full	Full
Running for	Over 16 years	Over 18 years	Over 11 years	Over 12 years	Over 40 years	Over 11 years
Print Date	Last Sunday of the Month	Last Sunday of the Month	Last Sunday of the Month	Last Sunday of the Month	First Sunday of the Month	Last Sunday of the Month
Circulation	14,000	9,000	6,500	5,000	6,000	9,000
Price for 1 Column cm	£6.22	£4.00	£2.89	£2.22	£3.70	£3.87

	Portsmouth People	Unity	The Vine	Westminster Record	Westminster Year Book	Networking
Diocese	Portsmouth	Devon & Cornwall	Northampton	Westminster Diocese	Westminster Diocese	UK
Price	free	free	free	20p	£4.00	£22.50pa
Printed	Every Other Month	Every Month	Every Month	Every Month	Annually	5 times a year
No. of Pages	38	12	12	16	250	48
Colour	Full	Full	Full	Full	Spot	Full
Running for	Over 15 years – as a magazine for 6 months	Over 10 years	Over 18 years	Over 27 years	Over 60 years	10 years
Print Date	Last Sunday of the Month	Last Sunday of the Month	Last Sunday of the Month	2nd Sunday of the Month	1 st Sunday of December	Sept, Nov, Jan & April
Circulation	10,000	5,000	6,500	12,000	8,000	4,000
Price for 1 Column cm	£130 for a quarter page	£2.22	£2.89	£11.25	£195 for a quarter page	£145 for a quarter page

More information is available about each newspaper and it's diocese on request.

Booking an Advert/Further Information

To book an advert, get a quote or to find out more information about each publication, please contact us:

Phone: 020 7112 6710
Fax: 0870 132 6134
E-mail: papers@cathcom.org
Website: www.cathcom.org/advertising
Address: L4 Blois Meadow Business Centre,
Steeple Bumpstead,
Haverhill
CB9 7BN

About CathCom

CathCom is a Catholic Communications Company based in the UK. We provide a broad range of products and services tailor-made to help communications within the Catholic Church. We specialise in areas such as Websites, Intranets, administration systems, information management and sharing, advertising, publishing and design.

Until recently, we were based in London taking adverts for just the Westminster Record and the Westminster Year Book. Our success has allowed us to branch out to help more companies and organisations find the required audience and location they desire stretching our expertise across the country.

For more information or for testimonials please go to www.cathcom.org.

Our Other Services

Publicity Advice and Consultancy

As we offer a variety of publications and websites we can create an advertising package that will work for you. We can help you work out the most beneficial readers for your organisation and then create an advertising campaign to enable you to get your message across

Design

We offer Advert design and layout to bring your ideas to life and get your message noticed and remembered. Whether it is for a one off advert or a co-ordinated campaign across publications and the Internet we can bring it all together for you.

Website Design

We can also provide expert website design and IT support. Whether it is a simple site to provide information to your members/customers or an interactive site enabling you to gather information, take bookings and payment or share information effectively. We can provide all the expertise you need without any jargon.